



GRAND-SCALE ICON

In 1963, Maserati made a remarkably bold move, introducing the first ever luxury sports saloon. It took a successful V8 motor racing engine, fitted it to a beautifully designed luxury saloon and then proudly presented its creation to the world. The car was called the Quattroporte – and the reception at the Turin Motor Show was rapturous. The excitement was understandable. Until then, along with its formidable motor sport pedigree, Maserati was renowned for its glamorous coupés and spyders. This was new. This was the fastest saloon in the world at that time.

The Quattroporte met a particular need for an exclusive group of discerning motorists. Europe's emerging network of motorways opened up thrilling worlds of possibility when it came to long-distance travel. With this Maserati, they could all be embraced – at high speeds, in spacious comfort and in breathtaking Italian style. Fast forward to the 2019 Maserati Quattroporte and the principles remain much the same. The Quattroporte offers huge, race-bred power from a Ferrari-built V6 petrol engine, along with a mighty V6 turbodiesel. A long wheelbase ensures abundant, elegantly crafted space. Every comfort and convenience is taken care of, from hand-stitched premium Italian Pieno Fiore natural leather to cutting-edge driving assistance systems. And the sculpted styling, undeniably aggressive yet eternally graceful, has all the evocative power you would expect from Maserati.

As Maserati continues to shape the future of luxury grand touring, some things clearly never change.

The TRUE SPIRIT OF MASERATI

The Maserati Quattroporte is part of a story that dates back over 100 years. It's a story of endurance. Of embracing challenge. Of going the distance and winning. And doing it all in audacious Italian style. Maserati officially opened for business in **1914** at number 1 Via de' Pepoli in Bologna. But the wheels were in motion long before that. In **1900**, Rodolfo Maserati's eldest son Carlo built a single-cylinder engine and fitted it to a bicycle. He then raced it to victory in a punishing, long-distance rally in northern Italy. Carlo was just 17. A short while later, the intrepid youngster designed another engine and fitted it to a wooden car chassis. This, arguably, was the world's first Maserati vehicle. The Maserati drive to innovate and passion for speed made the transition into elite motor sport inevitable. It was a move that reaped countless rewards on the world stage. Here are just a few of the many historic successes: in **1926**, Alfieri Maserati drove the Maserati Tipo 26 to victory in its first ever race – the Targa Florio in the mountains of Sicily. In **1939**, Wilbur Shaw won the Indianapolis 500 at the wheel of the Maserati 'Boyle Special' 8 CTF at an average speed of over 115 mph. He repeated this incredible feat the following year, making Maserati the only European manufacturer to win the Indy 500 twice. And in **1957**, the legendary Juan Manuel Fangio took his fifth F1 World Championship at the Nürburgring – also known as the Green Hell – in a Maserati 250F. At 46 years old, it was his last and his greatest victory. In the late **1940s**, Maserati took a luxurious turn by creating the A6 1500 production grand tourer. This was built in our current home in Modena and featured sensuous Pininfarina coachwork. The convertible A6G Frua Spyder soon followed. Such power and performance had never been so beautifully packaged – opening up new worlds of long-distance possibilities in the process. Since then, all Maserati production models have followed this unique formula, offering race-bred performance, captivating Italian design and all the luxuries and comfort you could want in a prestigious grand tourer. Everything you would be right to expect from the Maserati Quattroporte.



Formidable LUXURY

Luxury, scale and space meet phenomenal dynamic capabilities in the Maserati Quattroporte. It's a unique combination perfectly expressed by this vehicle's stately and flowing yet dynamically intense exterior proportions. The front is dominated by the characteristic grille bearing the iconic Trident. Inspired by the Alfieri coupé concept, its deep-cut, concave design creates a predatory shark-nose effect. This is perfectly complemented by 10 vertical bars in chrome that further underscore the car's prestigious stature. The imposing presence is brought into even sharper focus by plunging character lines on the long bonnet and stylish full-LED Adaptive headlights, as standard.

The side profile also reveals much about this vehicle's commanding character. The long wheelbase is clear to see, for example, promising abundant space for all on board. The sporting heritage is boldly stated, too. This is revealed in the traditional triple air vents in the front wings, the muscular, rising wheel-arches and the timeless Saetta logo in the C-pillars. And while this is evidently a large and luxurious Maserati saloon, these features, along with the frameless windows, also establish a sporting, coupé-like feel. To the rear, quad chrome tailpipes signpost the continent-crossing power under the bonnet. There is also the eye-catching, technological elegance of full-LED wraparound taillights. A discreetly integrated boot spoiler, meanwhile, tells you how beautifully that power is managed in terms of aerodynamics. As you can see, the signs of large-scale dynamic purpose are apparent in almost every detail. And so is the promise of elegant travel in the upper reaches of automotive luxury.



Rosso Potente TRI-COAT PAINT

Inspired by the iconic colour Rosso Magma – launched to commemorate the Maserati centenary – the new Rosso Potente is a statement colour created to celebrate the racing heritage of Italian sports cars. Just one glimpse of this bold hue brings to mind the glamour of circuits such as Monte Carlo and the black and white of the chequered flag sweeping victoriously overhead.

As the name would suggest, this is a powerful red; one that overshadows everything else on the road. Rich and captivating, demanding both respect and attention, this dramatic colour is as intoxicating as power itself.



Unique VITALITY

Whether you're the driver or a passenger, the interior of the Maserati Quattroporte is a profoundly engaging place to be – on two fundamental levels. On the one hand, there is the awareness and the experience of massive performance. On the other, there's meticulously crafted comfort, technological convenience and peerless Italian style. Signature Maserati details signpost this unique vitality. The Trident is seen on the headrests and the centre of the steering wheel. The Quattroporte designation is a discreet, dynamic flourish across the dashboard. And, also on the dashboard, the blue Maserati clock takes centrally-mounted pride of place. Get closer and there's much more to discover – and it's all offered as standard. The seats, upper dashboard and armrests, for instance, are finished in fine, hand-stitched leather. Extensive trim detailing in genuine Radica open-pore wood provides a smooth and graceful contrast. The front seats feature 12-way power adjustment and heating, while a memory function reconfigures the driver's seat, power steering wheel and door mirror positions to precise personal settings. There is also a climate-controlled and illuminated centre console with an elegant, twin-opening movement and a 12V socket inside. Ahead of the driver, the large speedometer and rev counter are separated by a 7" TFT display that presents the essential dynamic data. Beneath this, there is an advanced and intuitive 8.4" touchscreen infotainment system with an additional rotary control, along with a convenient phone storage box. Other functions are controlled by a driver-orientated arrangement of buttons on the central tunnel beside the gear lever. The three-spoke steering wheel, meanwhile, provides controls for interacting with the primary multimedia functions. In the rear, the Quattroporte is appointed with 60:40 split-folding leather rear seats for three people, complete with a central armrest that contains a storage compartment, a USB point and a 12V socket. Two new ashtrays, located in the rear door panel pockets, provide the finishing touch. The car's long wheelbase, as standard, guarantees first-class all-round space in the back, too. In short, every personal need is met and then exceeded in the Maserati Quattroporte. That way, the immersive pleasures of power and performance can be enjoyed to the full.



Quattroporte GranSport

SHARPER SPORTING FOCUS

The Maserati motor sport heritage can be seen, felt and heard with the Quattroporte. There are some individuals, however, who demand even sharper sporting focus. The optional GranSport convincingly meets this demand – while remaining true to the essence of luxury grand touring. In terms of exterior design, the front of the GranSport asserts itself with aggressive purpose. A large central front intake and side intakes have more sculpted angles, while the lower section is linked to the grille by aerodynamic splitters. A centre spoiler and side inserts, meanwhile, are finished in striking Black Piano.



Like the GranLusso, GranSport offers the hi-tech style and safety of full-LED Adaptive headlights and the convenience of Soft Close Doors. The dynamically stretched side profile, with its subtle yet telling GranSport badging, is made yet more impactful by sweeping side skirts and new large 21" Atlante alloy wheels with red brake callipers. To the rear, a track-inspired, low-set extractor is again finished in Black Piano. This is framed on each side by potent twin exhaust tips. The GranSport trim is also offered with the optional Exterior Carbon Package. This features carbon finishing for the door mirrors, door handles and B-pillar cover, plus the profile of the front bumper.



The ATHLETE WITHIN

The rousing, race-bred character of the Maserati Quattroporte is given particularly special attention inside the GranSport trim. Front and rear Sport seats in leather are firmly sculpted for optimal body support during even the most spirited drive. The Sport steering wheel in leather is ergonomically designed to capitalise on the feeling of precise control and engagement. Long gearshift paddles in lightweight, cool-touch aluminium create the same effect. A high-gloss Black Piano wood trim on the dashboard and stainless steel Sport pedals complete an inspiring overall picture. There is also the option of an Interior Carbon Package. This adds lightweight, satisfyingly tactile carbon finishing to the Sport steering wheel, gearshift paddles, doorsills and interior trim.





Power PLAY

A central offering of all Maserati vehicles is the ability to cover long distances at dynamic yet refined high speed. With the Quattroporte, that power comes from a choice of two mighty petrol engines – hand-assembled by Ferrari in Maranello – and a diesel.

PETROL POWER

The Quattroporte offers a combination of inspirational, high-capacity power and high-end business-like intelligence. So while it performs like a track-ready supercar, it's also remarkably efficient when it comes to fuel consumption and CO₂ emissions. To achieve this fine balance, the developers at Maserati Powertrain adopted a two turbocharger design – one for each cylinder bank. Twin turbocharging isn't new, of course. It was pioneered by Maserati with the Biturbo of 1981, an innovation the rest of the automotive industry has only recently caught on to. Each petrol engine uses direct injection for optimum efficiency and performance, while twin-scroll technology helps to ensure swift responses at all engine speeds. The Auto Start-Stop function is also fitted as standard. As for the unmistakable Maserati engine note, a lightweight exhaust system with bypass valves ensures that it's delivered to maximum effect. With Sport mode active – which also sharpens the vehicle's handling parameters – the valves open, providing the shortest, highest-energy route for the exhaust gases. The result is optimised engine performance and that resonant, spine-tingling sound.

350 HP V6 TWIN TURBO

The V6 engine in the Quattroporte delivers 350 HP at 5,500 rpm and 500 Nm of torque between 1,750 and 4,500 rpm. The 350 HP Quattroporte accelerates from a standing start to 62 mph in just 5.5 seconds and reaches a top speed of 167 mph.

430 HP V6*

The Quattroporte S features the most powerful version of the V6 engine. Maximum output is of 430 HP and is delivered at 5,750 rpm. Peak torque of 580 Nm is on tap between 2,250 and 4,000 rpm.

*Available from Q2 2019. Please speak to your Maserati Dealer for more information.

Nothing LEFT TO CHANCE

Testing plays a crucial part in the manufacturing process at Grugliasco, with 16 special quality control stations arranged along the line. Every single Maserati passes through these, and more than 700 checks are carried out. After completion, the Quattroporte is subjected to tests that look at everything from the integrity of its weatherproofing to its handling on different road surfaces. Each car is run on a set of dynamic rollers and then taken out for an intensive 25-mile road evaluation on a wide mix of surfaces and terrains, including mountains, motorways and city streets. In a modern world dominated by cost-efficiency, hands-on testing is becoming increasingly rare. For Maserati, however, putting a car through its paces before it leaves the factory is still a vital step in producing a new vehicle. Finally, senior Maserati inspectors go over the vehicle with the kid-glove treatment, wrapping it in a protective covering before it makes its way to the dealer and, ultimately, its new owner.



GranLusso