



MASERATI



Ghibli

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Bold
STATEMENT, ELEGANTLY DELIVERED

Bold, graceful, assertive and elegant, the Maserati Ghibli offers something very different in a world of business-like conformity. As you would expect of a luxury sports saloon, there's soothing comfort and effortlessly intuitive technology, but also race-bred performance. There's graceful, four-door coupé design, but also sporting character. And there's the comfort of a smooth ride, but also razor-sharp, sports car-like handling.



Such dynamic contrasts, so typical of Maserati, are a source of endless inspiration – whether you're on the way to a conference or breaking loose for the drive of a lifetime. The latest models now offer even more excitement, with a host of exterior design refinements, new safety technology and important developments when it comes to Advanced Driving Assistance Systems. The Ghibli for 2019 is offered in GranLusso and GranSport trims, each comprehensively equipped according to your precise personal wishes. With the GranLusso, the emphasis is on luxury and comfort. With the GranSport, it's more about engaging driving dynamics. Both offer you a new range of alloy wheel, exterior paint colour and interior trim options. Whatever your choice, whatever your ambition, the Maserati Ghibli always has a uniquely inspirational answer.



Sophisticated NEW EXTERIOR SHADES

To enhance your paint options as well as the eye-catching allure of Ghibli, two striking new shades have recently been added to refresh the exterior colour palette: Rosso Potente and Blu Nobile. Each reflects a different side of the Maserati personality, yet both capture the boldness and sophistication for which the Trident is renowned.



ROSSO POTENTE TRI-COAT PAINT

Inspired by the iconic colour Rosso Magma – launched to commemorate the Maserati centenary – the new Rosso Potente is a statement colour created to celebrate the racing heritage of Italian sports cars. Just one glimpse of this bold hue brings to mind the glamour of circuits such as Monte Carlo and the black and white of the chequered flag sweeping victoriously overhead. As the name would suggest, this is a powerful red; one that overshadows everything else on the road. Rich and captivating, demanding both respect and attention, this dramatic colour is as intoxicating as power itself.

BLU NOBILE TRI-COAT PAINT

Deep, dark blue with sparkling glass flakes that glisten when exposed to sunlight and enhance the unique design of the Ghibli. Shimmering like the tips of the waves in the rolling ocean, this is not so much a colour as an enriching visual experience that transforms each time the car flashes past. Ever since the times of the ancient Egyptians, blue has been blessed with noble connotations, standing for royalty and favoured by rulers. This imperious shade of blue reflects these aristocratic traditions and perfectly complements the effortlessly flowing lines of the Ghibli.



New INTERIOR TRIMS

The purposeful ambience of the cabin is another aspect that creates a strong point of difference for Maserati. Two lavish new interior trims add to the appeal of this sanctuary for the driver, and further increase the options for personalisation.

HIGH-GLOSS CARBON FIBRE TWILL

Developed to emphasise the sporty nature of Maserati, this new trim has a glossy top coat that presents a textured 3D look and adds further exclusivity to the cabin. Every car is completely unique as the carbon pattern is real, ensuring that it will be slightly different every single time. The other beauty of carbon is its extraordinary natural strength, which prevents the trim from marking and protects the integrity of the Ghibli interior.



HIGH-GLOSS ROVERE VENEER

As with all other new Maserati trims, this complex veneer took around a year to develop from original concept to finished product. It is a combination of three different woods layered and then crafted by artisans in Italy. The tree bearing the Rovere wood is the symbol of one of the most powerful Italian families, and it is the fine stripes and glossy top coat that give this trim its highly distinctive appearance.



Take THE RACING LINE

For a dynamic atmosphere, the GranSport interior features body-hugging Sport seats, also with 12-way power adjustment and a memory function, a grippy Sport steering wheel, gearshift paddles and purist Inox Sport foot pedals. Additionally, there is the option of an Interior Carbon Package with the GranSport. This adds lightweight, satisfyingly tactile carbon finishing to the Sport steering wheel, gearshift paddles, doorsills and interior trim.



Masterful

DYNAMICS

The long road ahead, with its twists, turns and occasional surprises, is there for the taking in the Maserati Ghibli thanks to a host of intelligent systems.

SKYHOOK SUSPENSION

The Ghibli GranSport features Skyhook suspension as standard, with shock absorbers delivering continuous damping variation. The system uses sensors that monitor the movement of each wheel and the car's body to determine the road conditions and how the car is being driven. It then instantly adjusts the settings of each damper accordingly. The basic setting prioritises ride comfort, but if more dynamic handling is required, a simple press of the suspension button on the central tunnel immediately firms up the shock absorbers.

ELECTRIC POWER STEERING (EPS)

All Maserati Ghibli versions feature EPS as standard, without compromising the responsiveness that is such an important part of our DNA. This system is designed to provide the excellent road-feel expected from Maserati and is particularly efficient as it is powered directly by the engine when needed, so there is no need for a hydraulic pump. What's more, with no pressurised

fluid under the bonnet, less maintenance is required. The system adapts its weight according to speed, being lighter and easy to turn when manoeuvring in a tight spot, for instance. Conversely it has a weightier, more connected feel at high speeds. Another plus point is integration with active Advanced Driving Assistance Systems such as Highway Assist, Lane Keeping Assist and Active Blind Spot Assist.

INTEGRATED VEHICLE CONTROL

It's often better to be proactive, rather than reactive – especially when it comes to driving dynamics. Integrated Vehicle Control (IVC) anticipates any issues that could cause instability and counteracts them in the blink of an eye. The system works by selectively reducing engine torque and applying brakeforce to individual wheels as required. The result, out on the open road or through sweeping twists and turns, is increased safety, greater driving enjoyment and potentially higher speeds.



GranSport